

Book Proposal

▼ Book title/subtitle

▼ Author(s)/Editor(s) (name, position, affiliation)

▼ Contact details (corresponding author)

|  |  |  |
| --- | --- | --- |
| Name | **►** |       |
| Email  | **►** |       |
| Phone  | **►** |       |
| Website  | **►** |       |
| Postal address | **►** |       |

▼ Book type

|  |  |  |
| --- | --- | --- |
| [ ]  Monograph  | [ ]  Basic textbook | [ ]  Major reference work |
| [ ]  Handbook | [ ]  Advanced textbook  | [ ]  Reprint volume |
| [ ]  Edited volume | [ ]  Study guide | [ ]  Proceedings |
| [ ]  Popular book | [ ]  Lecture notes | [ ]  Festschrift |

[ ]  Other (please specify) **►**

· Textbook – any book that is used as recommended reading for a course.

· Monograph – research-level book, not suitable for courses since its contents are too advanced/ assume expert-level knowledge.

· Handbook – a type of reference work, or other collection of instructions, that is intended to provide ready reference.

· Major reference work – multi-volume reference work

· Review Volume – a research-level book in which each chapter is written by named contributors.

· Reprint Volume – a collection of published papers on a particular topic, or by an author.

· Study Guide – a book containing notes and information about a particular course or topic, often used by students or those who do not have time to read the text itself.

· Proceedings – a collection of papers from a conference.

· Popular – a book that appeals to a wide audience.

▼ Book description (~250 words)

▼ Key selling points (unique features, competitive advantages etc.)

▼ Competing titles and how your book compares

▼ Manuscript stage

|  |
| --- |
| [ ]  Planning stage  |
| [ ]  In progress – approx.  % complete |
|  Estimated completion date: **►**      |
| [ ]  Completed manuscript |

▼ Specifications

|  |  |  |
| --- | --- | --- |
| Extent (est. no. of words or pages) | **►** |       |
|  |  |  |
|  For specialized books: |  |  |
| If colour required, est. no. of colour pages | **►** |       |
| If large format required, please specify (e.g. A4) | **►** |       |
| If Proceedings volume, is it a print-ready (CRC) manuscript? | **►** |       |
| If supplementary material online, please describe | **►** |       |

▼ Manuscript format

|  |  |
| --- | --- |
| [ ]  LaTex  | [ ]  Scientific Word |
| [ ]  MS Word | [ ]  Other (please specify) **►**       |

▼ Subject headings (in order of importance)
Please check our online [Subject Listing](https://www.worldscientific.com/subject-listing). You may also add your own headings/keywords

▼ Readership

|  |  |
| --- | --- |
| [ ]  Academic/Researcher  | [ ]  Industry/Practitioner/Clinician |
| [ ]  Postgraduate student | [ ]  Government  |
| [ ]  Undergraduate student | [ ]  General reader |

[ ]  Other, please specify **►**

▼ Describe the primary and secondary markets for the book
If a textbook, what courses could the book be used for?

▼ Primary market

▼ Secondary market

▼ Three experts in this area whom we might approach to review this project
(Name, affiliation, email address)

▼ Table of Contents (please include chapter summaries)

# PROVIDED SEPARATELY

|  |
| --- |
| [ ]  Table of Contents with chapter summaries (if not provided above) |
| [ ]  Sample chapter (if available)[ ]  CV or brief bio |

***Thank you!***

Please return by email to the series editor Professor Sojin Lim (Slim4@uclan.ac.uk) or acquisitions editor, Dr Qin Higley (qhigley@wspc.com).