

Book Proposal

▼ Book title/subtitle

▼ Author(s)/Editor(s) (name, position, affiliation)

▼ Contact details (corresponding author)

|  |  |  |
| --- | --- | --- |
| Name | **►** |  |
| Email | **►** |  |
| Phone | **►** |  |
| Website | **►** |  |
| Postal address | **►** |  |

▼ Book type

|  |  |  |
| --- | --- | --- |
| Monograph | Basic textbook | Major reference work |
| Handbook | Advanced textbook | Reprint volume |
| Edited volume | Study guide | Proceedings |
| Popular book | Lecture notes | Festschrift |

Other (please specify) **►**

· Textbook – any book that is used as recommended reading for a course.

· Monograph – research-level book, not suitable for courses since its contents are too advanced/ assume expert-level knowledge.

· Handbook – a type of reference work, or other collection of instructions, that is intended to provide ready reference.

· Major reference work – multi-volume reference work

· Review Volume – a research-level book in which each chapter is written by named contributors.

· Reprint Volume – a collection of published papers on a particular topic, or by an author.

· Study Guide – a book containing notes and information about a particular course or topic, often used by students or those who do not have time to read the text itself.

· Proceedings – a collection of papers from a conference.

· Popular – a book that appeals to a wide audience.

▼ Book description (~250 words)

▼ Key selling points (unique features, competitive advantages etc.)

▼ Competing titles and how your book compares

▼ Manuscript stage

|  |
| --- |
| Planning stage |
| In progress – approx.  % complete |
| Estimated completion date: **►** |
| Completed manuscript |

▼ Specifications

|  |  |  |
| --- | --- | --- |
| Extent (est. no. of words or pages) | **►** |  |
|  |  |  |
| For specialized books: |  |  |
| If colour required, est. no. of colour pages | **►** |  |
| If large format required, please specify (e.g. A4) | **►** |  |
| If Proceedings volume, is it a print-ready (CRC) manuscript? | **►** |  |
| If supplementary material online, please describe | **►** |  |

▼ Manuscript format

|  |  |
| --- | --- |
| LaTex | Scientific Word |
| MS Word | Other (please specify) **►** |

▼ Subject headings (in order of importance)  
Please check our online [Subject Listing](https://www.worldscientific.com/subject-listing). You may also add your own headings/keywords

▼ Readership

|  |  |
| --- | --- |
| Academic/Researcher | Industry/Practitioner/Clinician |
| Postgraduate student | Government |
| Undergraduate student | General reader |

Other, please specify **►**

▼ Describe the primary and secondary markets for the book  
If a textbook, what courses could the book be used for?

▼ Primary market

▼ Secondary market

▼ Three experts in this area whom we might approach to review this project  
(Name, affiliation, email address)

▼ Table of Contents (please include chapter summaries)

# PROVIDED SEPARATELY

|  |
| --- |
| Table of Contents with chapter summaries (if not provided above) |
| Sample chapter (if available)  CV or brief bio |

***Thank you!***

Please return by email to the series editor Professor Sojin Lim ([Slim4@uclan.ac.uk](mailto:Slim4@uclan.ac.uk)) or acquisitions editor, Dr Qin Higley ([qhigley@wspc.com](mailto:qhigley@wspc.com)).