

AGADIR

TOURISM & LEISURE GUIDE

Agadir pairs a relaxed, modern beach-city feel with easy access to some of Morocco's most memorable landscapes and villages. Below is a shortlist for a half-day out, an evening stroll, or a longer excursion around the conference schedule.

WITHIN AGADIR



Agadir Oufella

A historic hilltop kasbah overlooking the city, offering the best panoramic views of Agadir and the Atlantic coast, especially memorable at sunset. Reachable by cable car, taxi, bus, or a scenic uphill walk.



Souk El Had

One of Morocco's largest traditional markets, with thousands of stalls selling spices, handicrafts, leather goods, clothing, and local produce. A good spot to practice some friendly bargaining, located in the center of the city and reachable on foot or by small taxi.



Crocoparc

A landscaped botanical park home to hundreds of Nile crocodiles alongside exotic plants and other wildlife. An easy, family-friendly outing a short drive from the center.



Agadir Beach

A wide sandy beach stretching several kilometres along the bay, ideal for a walk, a swim, or simply relaxing between conference sessions. Lined with cafés and a lively promenade.



The Museum of Amazigh Culture

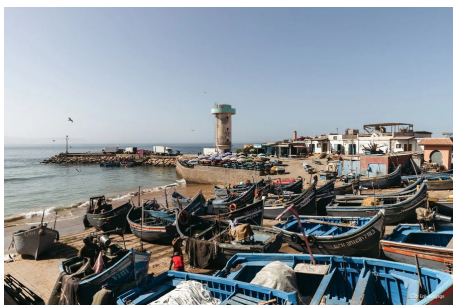
A small but excellent museum showcasing Amazigh (Berber) history, jewelry, manuscripts, and traditional culture — a quick, worthwhile stop for context on the region.

OUTSIDE AGADIR



Taghazout

Morocco's best-known surfing village, about 30 minutes north of Agadir, known for its laid-back cafés, ocean views, and relaxed atmosphere. Popular for a half-day trip even without surfing.



Imsouane

A picturesque fishing village with one of Africa's longest surfable waves and spectacular cliffs, a bit further up the coast — a favourite for a full-day excursion.



Souss-Massa National Park

Home to endangered bald ibises, flamingos, gazelles, and diverse birdlife along the Souss and Massa estuaries. A good option for wildlife and nature enthusiasts.



Tiznit

An inland town famous for traditional Amazigh silver jewelry and its historic medina, ramparts, and souks. Best suited to a longer day trip for those wanting a more traditional Moroccan town.