

Guide for Participants

Transportation to Agadir

Landing in Agadir (Al Massira Airport)

Participants arriving at Agadir Al Massira Airport have two options to reach their hotels.

Option 1: Taxi

Inside the airport, there is a taxi kiosk where you can purchase a taxi ticket. Prices depend on your destination, but a trip to the main hotel and tourist areas in Agadir generally costs around 200 MAD (approximately 20 Euros).

Option 2: Bus

Outside the airport, there is a bus stop with regular service to Agadir city. Buses usually depart at the beginning of every hour and stop in the main tourist and hotel areas.

Duration: Agadir Airport → city center: approximately 30–40 minutes

Landing in Marrakech (Ménara Marrakech Airport)

Participants may also choose to fly to Marrakech, as many low-cost flights from Europe arrive there. Marrakech is approximately 250 km from Agadir (around 3–4 hours by road).

From Marrakech Airport to Downtown Marrakech

Option 1: Taxi

Inside the airport, there is a booth where you can purchase fixed-price taxi tickets.

Daytime fare: 100 MAD (approximately 10 Euros)

Nighttime fare: 120 MAD (approximately 12 Euros)

Option 2: Bus

Outside the airport, there is a bus stop. The airport bus ticket costs approximately 30 MAD (around 3 Euros). The bus takes passengers to central Marrakech, including the train station area.

Duration: Marrakech Airport → city center: approximately 15–25 minutes

From Marrakech to Agadir

Participants arriving in Marrakech and traveling onward to Agadir are strongly recommended to take the bus. Two reliable companies operate comfortable daily services between the two cities.

Option 1: Supratours ([ONCF](#))

The Moroccan National Railway Office (ONCF) operates the Supratours bus service between Marrakech and Agadir.

Tickets can be purchased online via: [ONCF Voyages](#)

Supratours buses are reliable, punctual, air-conditioned, and equipped with Wi-Fi.

Ticket prices generally range between 130–150 MAD (13–15 Euros).

Option 2: [CTM](#)

CTM is another reliable national bus company offering regular services between Marrakech and Agadir.

Ticket prices are approximately 135 MAD.

CTM buses are comfortable, reliable, and widely used for intercity travel in Morocco.

Bus fares usually remain stable, but participants are advised to book tickets early in order to secure seats, especially during busy travel periods

Duration: Marrakech → Agadir by bus: approximately 3 to 4 hours

Moving around Agadir

Coming to Campus: The forum venue is located at the Faculty of Languages, Arts, and Social Sciences. It is not in the center of Agadir. A shuttle bus services will be provided for the participants. The buses will depart from specific areas (to be communicated later) to the forum venue. The buses will also take the participants back to the hotel area at the end of each day.

Transportation in Agadir: The city of Agadir has two main types of taxis.

Small taxis (red) are used for trips within the city and urban areas. They operate with a meter, so make sure to ask the driver to turn it on at the beginning of the ride.

Large taxis (white with yellow stripes) are mainly used for travel outside the city or between neighboring areas. Fares are usually fixed or negotiated in advance, so it is recommended to agree on the price before starting the trip.

Online transportation apps: In Morocco, ride-hailing applications such as inDrive are also used for transportation. However, these services operate in a legally contested environment, and drivers may occasionally be stopped by the police. In most cases, passengers are only asked to provide a statement and are not subject to legal consequences. Nevertheless, we recommend avoiding the use of these applications and relying instead on officially authorized transportation services.

Cash and Payment Information

The Moroccan currency is the Moroccan Dirham (MAD). Inside all airports there are ATMs that can be used to withdraw local currency. There are also bank agencies and money exchange offices that offer fair exchange rates. While Kiosks inside the airport accept card payment, Taxi and other services will only accept cash. Participants are highly encouraged to exchange a reasonable amount of money at the airport.

SIM Cards/Wi-Fi

SIM cards from Moroccan operators are available at airports. There three national operators (INWI, Oragne, Maroc Telecom). They are all reliable and have similar prices. Also, Wi-Fi is available at the airport, hotels and the recommend intercity buses.

Emergencies

Participants experiencing difficulties during travel may contact the forum local coordinator at +212 610889731

Accommodation

Most conference hotels are located in the Agadir Bay and city center areas. Online booking services show some hotels that are located outside Agadir such as Taghzout or Anza, make sure that your hotel is in Agadir city.

5 Stars

Sahara Hotel Agadir: Price 155-185 euro per night

Dominium Palace: Price 130 euro per night

4 Stars

Hotel Argana Agadir: Price 75- 85 euro per night

3 Stars

Hotel Kamal City Center: Price: 35-40 euro per night

2 Stars

Hôtel Lynx: Price 30-35 euro per night.

1 Star

Hôtel Petite Suède: Price 28-35 euro per night.

Discounted Prices:

- The Forum hosts have negotiated a discounted rate at the **Atlantic Palm Beach Hotel**. The reduced price is set at 60 euros per night. Breakfast can be added for an additional 7 euros. To benefit from this preferential rate, please contact the hotel directly at contact@atlanticpalmbeach.com indicating your name and the dates you wish to book and that you are attending IMISCOE Forum.
- There are also discounted prices at **The View Hotel** at single rooms at 210 Euros per night and double rooms for 240. Participants wishing to book at this hotel can email the hotel at reservations@theviewhotels.com and indicate that they are with Ibn Zohr University.
- There are also discounted prices at **Hotel Zypher** with many options including, Standard Twin Room 52 Euros per night, Apartment (king size bed and kitchen) 65 Euros, plus other options for numerous guests such as F4 Apartment (3 rooms and living room) 110 euros. To book contact the hotel through ecommerce@zephyragadir.ma with IMISCOE Regional Forum 2026 as email subject.